

SAS Conservation Chair

General Function

The conservation committee and its chairperson provide the focus for the chapter's commitment to advancing the Audubon Cause 'in the community. Many chapters work on several important conservation issues. Each chapter must carry out at least one major conservation project each year. The conservation chair oversees the development and implementation of goals, objectives and strategies for all conservation issues and projects. See the "Chapter Advocacy" section in the "Chapter Tool Box" for conservation project ideas.

Duties

- Work with the board and the conservation committee to establish conservation goals for the chapter.
- Working with the committee, develop conservation objectives, action strategies and budgets for the board's approval.
- 0 Provide leadership to the committee in implementing the conservation strategies. Delegate responsibilities according to the experience and interests of committee members.

Recruit chapter members to the committee. Brainstorm with current members on ways to increase participation. on the committee. Use specific efforts such as a targeted letter writing campaign or habitat restoration projects to interest and involve non-committee members in the chapter's conservation efforts. See the "Chapter Advocacy" and "Member and Leadership Development" sections in the "Chapter Tool Box" for more ideas.

Keep the president, other appropriate board members and the media informed of conservation activities and the chapter's position on local environmental issues. Be prepared to handle inquiries from the media and community leaders.

Notify the regional vice president of chapter conservation activities and keep the committee informed of Audubon's position on the issues. Coordinate with Audubon to avoid conflicts.

Provide regular articles for the chapter newsletter on conservation activities. This duty can be delegated to committee members. If appropriate, provide information for Audubon's *Chapter Networker* and regional *Leader* newsletters and the *Audubon Activist*.

Inform the board about the chapter's conservation activities, Audubon's high priority campaigns and other regional and state campaigns through regular reports at board meetings and member meetings. Delegate these presentations to others when necessary.

Advise the board on developing conservation policies and adopting position statements.